Danske Commodities hires new Head of Gas Trading & Optimisation from Centrica

Aarhus, Denmark, 21 August 2025. Energy trading company Danske Commodities announced today that it has hired Søren Blad as Head of Gas Trading & Optimisation. Bringing more than 17 years of experience from the energy industry, Søren Blad will be responsible for the trading and optimisation of Danske Commodities' significant portfolio of gas storages, pipeline capacities and options.

Danske Commodities has hired industry heavyweight Søren Blad as Head of Gas Trading & Optimisation effective as of 18 August 2025. Blad brings more than 17 years of experience from gas trading, portfolio optimisation and leadership, and he comes from a position as Head of Gas Trading at Centrica Energy and prior to that Head of Gas Portfolio at Orsted. At Danske Commodities, Blad will be responsible for Danske Commodities' portfolio of gas storages, pipeline capacities and options.

"Bringing extensive trading and leadership experience from European gas markets, we're happy to announce Søren Blad as our new Head of Gas Trading & Optimisation. As responsible for Danske Commodities' portfolio of gas storages and capacities, Søren and his trading teams play an important part in optimising the flexibility of Europe's energy system, which continues to be a key enabler for European security of supply," said Henrik Tveteraas, VP, Head of European Gas Trading at Danske Commodities.

As Head of Gas Trading & Optimisation, Søren Blad will take overall leadership of three trading desks, covering short-term gas trading and optimisation, gas asset trading and gas portfolio management.

"I'm excited to join Danske Commodities, one of the leading asset-backed energy trading companies in Europe. From my many years in the energy industry, I have always had a good impression of the company and the highly skilled people on the gas desk. Now, I look forward to bringing my experience to the desks and help create value across the trading value chain," said Søren Blad, new Head of Gas Trading & Optimisation at Danske Commodities.

Danske Commodities trades gas in +20 countries, covering short-term markets and forward markets.

MEDIA CONTACT

Lotte Ulsøe

Mobile: +45 2871 5245

E-mail: lul@danskecommodities.com

WHO IS DANSKE COMMODITIES?

Danske Commodities is an energy trading company that specialises in power and gas trading and offers balancing, optimisation and hedging services to energy producers and suppliers. Every day, the company completes more than 60,000 trades across +40 countries, constantly moving energy from where there is more than needed to where it is needed most. Danske Commodities is a wholly-owned subsidiary of Norwegian energy company Equinor, operating under its own name and brand.